

Update on the 2010 Official Community Plan (actions that related to economic development)

| | Policy /Actions | Update |
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| 6.2.1 | Council will work with forestry companies to ensure that forest roads to the west coast are properly maintained to facilitate tourist traffic. | Port Alice acts as portal to a large network of logging roads, but Council has no say in whether the roads are maintained or not. |
| 6.2.2 | The Village will continue to work on the planning, financing and construction of a municipal marina. | Completed. However, the new marina is smaller than originally planned and there are opportunities to continue to improve the services it provides. |
| 6.2.3 | Council will continue to explore opportunities for suitable tourist commercial sites south of the village and north of Jeune Landing. | Properties were subdivided for sale as vacation properties or for other tourist uses south of the Village. Unfortunately, subsequent geotechnical work on the properties identified them as 'hazardous.' To date, no hazard-mitigation work has been done. In addition, lands North of Jeune Landing present potential tourist opportunities. They are currently privately held, but the Port Alice Council is interested in supporting tourism initiatives in the area in whatever way they can. |
| 6.2.4 | The Village will seek the cooperation and assistance of the regional Economic Development Office and interested local residents to develop a group structure, to undertake a visioning process around tourism and the community and to develop a tourism strategy for the municipality. | A tourism strategy was completed in 2010 in partnership with Vancouver Island University. |
| 6.2.5 | The Village will add signage to the exterior of the Visitor and Heritage Centre | Improvements on signage occur on an ongoing basis. |
| 6.2.6 | The Village will participate in regional economic development activities undertaken by the Regional District of Mount Waddington that enable Port Alice to take advantage of the efforts put forth by the whole region. | Current initiatives are underway, including participation in a March 2016 region-wide Economic Development Forum. |
| 6.2.7 | The Village's Recreation Department will work with the Regional Parks function to ensure that recreational, cultural and heritage features outside the municipal boundaries have appropriate signage and that access is maintained. | Council works with the RDMW to support the Link River campground. The Village received funding from a third party which was used to upgrade the campground. NOTE: upgrade not update |
| 6.2.8 | The Village will cooperate and collaborate with the District of Port Hardy and the Town of Port McNeill in economic development activities that have the potential of impacting all three municipalities. | Although some collaboration exists with the District of Port Hardy and the Town of Port McNeill, more could be pursued. The three municipalities jointly own the North Island Community Forest. |

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| 6.2.9 | The Village will work with local artists and artisans to create an artisan cooperative and to establish a permanent studio or workshop for their use. | The Village supports artists by exhibiting their artwork at the visitor centre and facilitating sales of the artwork hosted there. The Village encourages artists to set up a cooperative of their own. |
| 6.2.10 | Home-based businesses are required to provide parking in accordance with the Port Alice Zoning Bylaw. | The Village has ramped up by-law enforcement on all illegal parking. |
| 6.2.11 | Home-based businesses require a valid business permit, issued by the Village, prior to beginning operation. | Permitting procedures for home-based businesses are adhered to. |
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| | Advocacy Policies | |
| 6.2.12 | The Village supports the establishment of home-based businesses as a means of providing local employment. | This is still supported. Additionally, the Village supports all businesses that are not home-based, as we have surplus retail space. |
| 6.2.13 | Council encourages the ongoing improvement of access to the Yacht Club for transient boaters until the public marina is completed. | Not applicable now that the public marina has been completed. |
| 6.2.14 | Council supports all efforts to use local training and educational facilities to provide opportunities for individuals to improve their skills. | The Village is actively working with North Island College, Community Futures Mount Waddington and the North Island Employment Foundation to bring educational and training opportunities to Port Alice. |
| 6.2.15 | Council encourages residents and business owners to purchase local goods and services wherever possible. | This is still supported wherever possible. |
| 6.2.16 | The Village encourages the owners of the downtown commercial centre to expand commercial space, as the market requires. | This is still supported wherever possible. |
| 6.2.17 | Council encourages the establishment of commercial enterprises that support the area's resource and industrial uses. | This is still supported wherever possible. |
| 6.2.18 | The Village encourages the development of tourist commercial uses in appropriately designated locations, such as Dawson Landing and immediately south of the village core. | Development to the south has been curtailed by geotechnical concerns, which came to light after the 2010 slide. Dawson's Landing is private land and there are no current development proposals for the site. |
| 6.2.19 | The Village encourages all accommodation providers to obtain approved status by Tourism BC to ensure that Port Alice appears in the B.C. Accommodations guide. | This is still supported wherever possible. |