

VILLAGE OF PORT ALICE
COUNCIL MEETING AGENDA
TO BE HELD WEDNESDAY FEBRUARY 8, 2023, at 6:00 pm
AT COUNCIL CHAMBERS, VILLAGE OFFICE



(1) CALL TO ORDER

We are privileged to acknowledge that this meeting is being held on the traditional territory of the Quatsino First Nations.

(2) ADOPTION OF AGENDA:

THAT the Agenda for the Meeting of the Village of Port Alice for February 8, 2023, be approved; AND THAT all delegations, reports, correspondence, and other information set to the agenda be received.

(3) DELEGATIONS:

- a.) Community Futures Mt Waddington Presentation
November 30, 2023, Riley Zimmerman

(4) MINUTES:

- a.) *THAT the Minutes from the Regular Meeting of February 25, 2023, be approved.*

(5) OLD BUSINESS:

(6) COMMUNICATIONS:

- a.) Safe spaces during severe weather events
January 20, 2023, Letter from Valerie Eyford, on behalf of Port Alice Health Forum Society

(7) REPORTS:

- a.) Economic Development Report
January 31, 2023, Report from Ryan Nicholson, Economic Development Officer

- b.) Vancouver Island Regional Library AGM Update
February 1, 2023, Report from Councillor Russell Murray

(8) BYLAWS:

(9) QUESTION PERIOD:

(10) ADJOURNMENT:

THAT the meeting of the Village of Port Alice Council held February 8, 2023, be adjourned

INFORMATION ITEMS:

- a.) Community Futures Newsletter, February 2023, The Leading Edge - Taking Care of Business

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VILLAGE OF PORT ALICE

INCORPORATED A.D. 1965



Delegation Request Form

Request to Appear as a Delegation
Regular Council Meeting

TO BE HELD FEBRUARY 8, 2023 AT 6 P.M.
Date Time

NAME OF PERSON MAKING PRESENTATION: RILEY ZIMMERMAN

NAME OF APPLICANT IF DIFFERENT THAN ABOVE: _____

NAME OF ORGANIZATION (if applicable): COMMUNITY FUTURES MT. WASHINGTON

Mailing Address: 14-311 HEMLOCK ST PORT McNEILL

Phone: 250-956-2220
Business Home

Fax: _____

DETAILS: Please provide complete information on the nature of your presentation. If applicable, provide one set of submission documents in letter size format for copying purposes. All requests and documentation must be received by the Corporate Officer by 5pm on the Thursday prior to the meeting date for consideration. Delegation requests that do not meet the criteria of Procedure Bylaw #595 will not be processed.

COMMUNITY FUTURES HOPES TO GIVE A PRESENTATION TO COUNCIL TO DEMONSTRATE & SHOW OUR IMPACT IN THE REGION, THE WORK WE'VE DONE OVER COVID, OUR FUTURE PLANS, AND HOW WE CAN WORK TOGETHER.

RILEY & KRISTIAN WILL GIVE THE PRESENTATION

Signature [Signature]

NOV. 30, 2022
Date

Office Use Only

Received by: _____

Date & Time: _____

Approved: _____ Not Approved: _____ for Meeting Date: _____

VILLAGE OF PORT ALICE COUNCIL
REGULAR MEETING MINUTES
WEDNESDAY JANUARY 25, 2023
AT COUNCIL CHAMBERS, VILLAGE OFFICE



Present
Mayor Kevin Cameron
Councillor Holly Aldis
Councillor Russell Murray
Councillor Sean Watson
Councillor David Stewart

Absent

Staff
Bonnie Danyk CAO / CFO
Ryan Nicholson, Economic Development Officer
Tanya Spafford, Administrative Assistant

Call to order 6:00 pm

06/23
Adoption of
Agenda

ADOPTION OF AGENDA:
Moved, Seconded and CARRIED

*THAT the Agenda for the Meeting of the Village of Port Alice for January 25, 2023, be approved;
AND THAT all delegations, reports, correspondence, and other information set to the agenda be
received with the addition of the CEPF Emergency Support Services Grant Report.*

DELEGATION:

Mixalakwila Campus Community Connections – POSTPONED TO JANUARY 25, 2023
November 23, 2022, Donna Merry, North Island College

07/23
Minutes of
January 11
13, 2022

MINUTES:

Moved, Seconded and CARRIED
THAT the Minutes from the Inaugural Meeting of January 11, 2023, be approved.

OLD BUSINESS:

North Island TSA TSR – Public Discussion Paper Review and Comment
December 6, 2022, Letter from Ministry of Forests, James Carroll and Murray Estlin

COMMUNICATIONS:

CIP Increase to Remuneration
January 25, 2023, Motion from Russell Murray, Councillor

08/23
Rescind of
CIP Increase

Moved, Seconded and CARRIED
*THAT Council agrees to not proceed with the Consumer Price Index increase to remuneration in
2023.*

CivicInfo BC Membership Renewal, 2023

January 10, 2023, Letter from Paul Gipps, CivicInfo President

NEW BUSINESS:

REPORTS:

Accounts Payable Listing for November & December 2022

December 6, 2022, Report from Bonnie Danyk, CAO/CFO

Summary of Revenue and Expenses for December 2022

December 6, 2022, Report from Bonnie Danyk, CAO/CFO

Freedom of Information and Privacy Act Directive

January 19, 2023, Report from Tanya Spafford, Administrative Assistant

CEPF Emergency Support Services Grant

January 23, 2023, Report from Bonnie Danyk

09/23 CEPF
Funding
Resolution

Moved, Seconded and CARRIED

THAT the Village of Port Alice apply to the CEPF – ESS Stream for \$17,000 to purchase emergency food rations and drinking water for our ESS supply trailer and FURTHER THAT grant management be provided by the Village of Port Alice’s CAO/CFO.

BYLAWS:

QUESTION PERIOD:

ADJOURNMENT:

Moved, Seconded and CARRIED

10/23
Adjournment

THAT the Regular meeting of the Village of Port Alice held January 25, 2023, be adjourned at 6:51 pm

I hereby certify the preceding to be a true and correct account of the Regular meeting of the Village of Port Alice Council held January 25, 2023.

Mayor

Chief Administrative Officer

PORT ALICE HEALTH FORUM SOCIETY

BOX 465, PORT ALICE, BC V0N 2N0

January 20, 2023

Village of Port Alice
Box 130
Port Alice, BC V0N 2N0
Attention: Mayor and Council

Safe Space

Dear Mayor Cameron and Village Councilors;

The Port Alice Health Forum Society recognizes that "Severe Weather Events" are increasing in severity and frequency.

With this in mind, I am writing to request that the Village of Port Alice develop a strategy for a "Safe Space" for residents to access during these Severe Weather Events.

We would like this Strategy be activated by opening the Community Centre during extreme weather when the life, health, and safety of residents is at risk and there are no other options available to shelter from the elements. Weather conditions that would active extreme weather warming centres, may include, but are not limited to, power outages, when temperatures drop below zero degrees, and/or if there is snow accumulation, and/or freezing rain/sleet and/or sustained high winds, and/or loss of potable water. We also request that this Strategy be well publicized so all residents are aware what to do in such circumstances.

During such uncertain times, it is import for the Village to provide leadership so we can all continue to thrive.

Yours Sincerely,
Valerie Eyford



On behalf of:
Port Alice Health Forum Society

Cc: Catherine Beatty, Chairperson, Edith Chemago, Vice Chairperson



VILLAGE OF PORT ALICE REPORT TO COUNCIL

To: Mayor & Council
From: Ryan Nicholson, Economic Development Officer
Date: January 31, 2023
Subject: Economic Development Report

Port Alice Brochures: There was a large number of Port Alice informational brochures in the tourism centre that were printed several years ago. Printed material quite often becomes out of date or inaccurate quickly, but thankfully these brochures are still current. I have made arrangements for these to be displayed in Visitor Centres around the Island, and I am working on delivering or mailing them to these locations now.

Kayak storage building: We have completed a request for quote for the concrete work. We have asked for quotes to be submitted by Feb 23, 2023. This has been posted to our website and I have emailed our local contracting businesses.

Waterwheel from Mill site: Several weeks ago we were contacted by Lucas with PWC at the former Neucel site with a possibility of acquiring the waterwheel and Woodward Water Wheel Governor from the mill site. This is a very old and very large piece of equipment from the mill that could make an excellent display piece somewhere in town. We are still not sure if the piece can be removed from the demolition site without being damaged, but if it can we will need to find a location to store and then display this.

Website updates: I continue to work on updating and improving the information on our Village that is found online. Most recently this has been on 2 of the most popular trail network apps Trailforks and Alltrails. Neither of these apps had our seawalk or dike hike included on them. As we build our trail network I will continue to add to these sites that are frequently used by hikers, bikers, and off roaders.

The photos and updates I have added on Google have now had over 500,000 views. The 3 locations with the most views are Link River, Spruce Bay, and Oceanfront RV which seems to indicate that camping is one of the most researched and viewed activities the area.

Bike trails: Bonnie, Tanya, and I were on a conference call with WFP on Jan 31, 2023 discussing the land use agreement needed for beginning work on the former bike trails. WFP has promised to try and fast track the legal review process with the hopes of being able to take advantage of the funding offered to us by Vancouver Island North Tourism.

Business Changes: While we are seeing several new businesses in town this year, unfortunately we are losing several storefront operations this year as well.

Port Alice Pizza has closed their doors for personal reasons. I hope they will be able to re-open in the future. They have also been working with several people that may have interest in taking over the operation.

One of our beauty salons is also preparing to close. It is my understanding they are moving down Island for multiple reasons, one being they feel there are more opportunities for children. To me, this highlights one of the greatest hurdles that the Village needs to overcome which is the attraction and retention of young families.

VINTAS/Learning Council: I am working with VINTAS (Vancouver Island North Training & Attraction Society) with the goal of attracting and retaining people to the North Island. Meeting Feb 2.

Media coverage: The village has been very fortunate to receive some amazing media coverage in the past few weeks from multiple sources such as CHEK news, BC Magazine, and the North Island Gazette, Global, and others. These articles have primarily focused on the large number of whale sightings from the Village last year, along with the welcoming atmosphere of the Village. Most recently there was coverage of the demolition blast at the mill. With this positive media attention, a much stronger web presents, and other initiatives to increase awareness, I believe we will see another year of increased visitor traffic.

Signage: There are 2 larger sign projects I would like to consider. The first is a new sign as you approach the mill site. Currently, the signage is very confusing, and makes it seem as though you should not proceed past this point. This is causing issues with people not knowing they can proceed to the golf course or beyond to the roads leading to the West coast. I believe it would be highly beneficial to our visitors, the golf course, and the mill site if we had new signage that clearly showed recreational traffic was clear to proceed. I am wondering about a partnership with PWC on this idea.

The other major signage project I would like to consider is our large highway signs at the intersection of HWY 19 & HWY 30. While these signs were recently replaced and look great, the ground beneath and around them gets very overgrown and unsightly. With a daily average of 4000 vehicles going by on HWY 19, having an attractive presence at that intersection could help encourage travellers on HWY 19 to make the trip and visit Port Alice. Currently the daily average of vehicles that travel HWY 30 is 700, but I feel this number would increase with this signage improvement. I would like to get a quote on landscape work to create gardens around these HWY signs similar to the other communities. As these gardens would be very inconvenient for regular maintenance and watering, I thought rock gardens with little to no plants could be an excellent way of eliminating the weed growth and greatly improving our visual presents on HWY 19, while minimizing the maintenance needed.

Respectfully submitted:



Ryan Nicholson
Economic Development Officer



VILLAGE OF PORT ALICE REPORT TO COUNCIL

To: Mayor and Council
From: Russell Murray, Councillor, VIRL Trustee
Date: February 1, 2023
Subject: Vancouver Island Regional Library AGM Update

I had the pleasure of attending the Vancouver Island Regional Library (VIRL) orientation and AGM on Saturday, January 28th, 2023 in Nanaimo. I found the day to be quite informative and excellent chance to network with some of the other trustees. The orientation included an overview of the role of the trustees, the history of VIRL, the current operation and funding model, and the goals of VIRL.

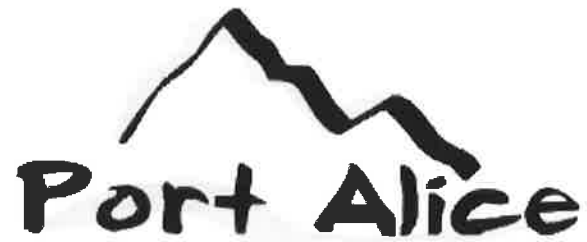
The AGM began with an election of a chair, vice-chair (Port Hardy Council, Fred Robertson) and an executive committee. There were also several presentations from staff including a strategic plan report, revised of fees & charges, construction of new Masset branch, consolidated facilities master plan, and a finance update. Financial concerns given inflation and continued budget pressures of municipal councils were largely discussed amongst the trustees. Continuing to promote literacy, providing related services beyond traditional methods, and increasing First Nation reconciliation were all goals and topics discussed.

In summary, I look forward to engaging with the local library staff and community in how we can promote our library and encourage its use. I believe literacy and the library play a vital role within the community. I thank the Council and the Mayor for this opportunity to represent Port Alice as a trustee.

With respect,

Russell Murray,

Councillor
VIRL Trustee



Gateway to the Wild West Coast

INFORMATION ITEMS



The Leading Edge - Taking Care of Business



Public Speaking: Put Your Audience First

Never mind the length; focus on the quality. Often speeches are too long because speakers are pontificating; their primary goal is to showcase their extensive knowledge. How often have you sat and listened to a speech or presentation, willing it to end soon—before you die of boredom?

How often have you attended a conference or a corporate retreat and come away with little that was worthwhile or that will help move you toward your goals?

Next time you have the opportunity to address an audience, take a different approach. Think about your audience's needs and wants, and base your presentation on information that will help them meet their objectives. As a speaker, your appearance at an event or a meeting is more about them than you. Figure out why they are attending the event at which you are speaking. What are they expecting to get out of it? Once you understand their motives, you will be in a better position to talk in a way and about topics that they will embrace.

You may be standing on the stage or at the podium, but you are in service to your audience. Devolve your power to the people sitting in front of you. Putting their needs first will guarantee that your speech is well received. It ensures you will stand out from other presenters.

How do you do this? Study your target audience before you prepare your presentation. If you are speaking at a conference, contact the organizer and ask them what they think the top three pieces of information people in their target audience need. Ask for a list of attendees, then call half a dozen and ask what takeaways they are hoping for.

Assess your prospective audience:

- Who are they?
- What positions do they hold?
- What responsibilities do they have?
- What do they have to deliver daily to satisfy their bosses?
- What keeps them awake at night?
- How educated are they on the topic you will be discussing?
- How can you help them do whatever they do better?
- How can you help them be successful?

If this seems like a formidable task, pull back a little and think about the one or two things, based on your experience, that you can tell them that will top the list of their critical takeaways from the event.

Here's a trick to ensure your presentation doesn't become too long and dense. First, give yourself free rein and create your speech or presentation without editing. Add in every piece of information you think might be helpful. Always bear in mind the educational level of your audience regarding your subject matter. Don't talk down to your audience, but don't talk way over their heads.

Now, imagine it's the day before the event; the organizer contacts you and tells you that they have had to cut your time by 75% due to unforeseen circumstances. Yikes! What do you do? Take a long look at the audience profile you have built and then look closely at your presentation and identify which three points, or pieces of information, are crucial to the typical attendee. Those

are the key takeaways your audience needs. Focus on them, and you will focus on your audience, not yourself.

The rest of the information may still be helpful, but is it more filler than meat? If you are interested in developing a relationship with your audience, offer them ways they can follow up with you to learn more post-event.

What do experts often say? Less is more.



The Power of Appreciation

People want to feel appreciated and valued – it's a powerful human trait. However, in our frantic business lives, we often don't fully recognize the people with whom we come into contact. We may not be rude exactly, but it is easy to be offhand or dismissive without realizing it, especially if the individual appears unimportant.

Consider, for a moment, the people with whom you interact during any given week. This list probably includes customers, employees, suppliers, receptionists, salespeople, bank clerks, managers, and from a personal perspective, your spouse, kids, friends, family, doctor's and dentist's offices; the list is almost endless. That's a large number of individual contact points. Each interaction can improve your day, further your business interests, hamper them, or increase or decrease personal life pressures. Conversely, you can influence every one of those people positively or negatively.

Example One

Let's look at a few examples. You plan to meet with a potential new customer. You met Jim Johnson recently at a chamber mixer, and you are passing his office, so you decide to call in. You walk up to the front desk person and say, "Please tell Mr. Johnson that Bill Peters is here to see him," turn and sit down. The receptionist walks off and, a few minutes later, comes back and, without smiling, says, "Mr. Johnson is busy at the moment; perhaps you could make an appointment for some time next week?" Disappointed, you make an appointment.

What transpired behind the scenes? "Sorry to disturb you, Mr. Johnson, but there's a man here to see you. He doesn't have an appointment."

"Well, Pat, as you came back here to tell me, rather than pick up the phone, I sense you are not impressed."

Pat smiles, "I wasn't; he was somewhat dismissive and just expected that you'd drop everything and see him. He never smiled and just plonked himself down in reception. I felt he looked down on me as just the hired help."

Bill wasn't rude; he didn't do anything wrong; it's just that he wasn't particularly friendly toward Pat and didn't value her role in the company.

Let's look at how he could have approached the situation better. Once at the reception desk, he might have smiled and said, "Hi, how are you today? What a pleasant reception area; I love all the plants. I'm sorry to drop in unannounced, but I met Mr. Johnson last week at the chamber mixer, and he said if I was passing, to pop in and say hi. If he's busy, I don't want to disturb him."

In this scenario, Pat might have simply picked up the phone and said, "Mr. Johnson, I have Bill Peters here to see you." Or, she might have gone to his office and said, "I have Bill Peters in reception; what a nice man. Have you got a moment to speak with him?"

In the first scenario, Mr. Johnson's opinion of Bill fell; in the second, it rose. All because Bill showed a little respect and acknowledged Pat as a valuable member of the company.

Example Two

In our second example, Jennifer hired a graphic designer to refresh her corporate logo and marketing materials. She negotiated a reasonable price with Tom, the designer, who exceeded her expectations by delivering a fabulous new look on time, even though she changed the brief halfway through the project.

When Tom's invoice arrives, Jennifer calls him and tells him she has a problem with the amount. Before Tom can defend the price, she tells him the invoice amount is too low, and she'd like him to increase it by 15% because he did such a good job.

Tom is amazed and has a newfound respect for Jennifer. Over the years, he goes out of his way to be available whenever she needs him, regardless of how busy he is.

Example Three

Our last scenario involves a more personal situation. Often, people complain about doctors' receptionists being standoffish, rude, or dismissive. They don't consider how stressful it is to deal all day with demanding patients who are worried and anxious.

Lucy is attending her first appointment with a new doctor. When she arrives at the clinic, she makes a point of smiling and making small talk with the receptionist, who looks harassed. After seeing the doctor, Lucy stops back at reception and thanks the receptionist, calling her by her name, "Thanks, Donna, I'm really pleased to be a patient here; you are all so nice."

Over the next several months, Lucy always refers to Donna by name when phoning in or visiting the doctor. After several interactions, Donna reciprocates, "Hi Lucy, this is Donna; Doctor T has updated your prescription. I'll get it over to your pharmacist straightaway."

Now, when Lucy has an issue, she emails Donna, who, as a matter of urgency, goes out of her way to help Lucy.

Never underestimate the value of building relationships at every level. There is an added benefit; when you bring positive energy to those you meet, they, in turn, spread it to others, making the world a better place, one interaction at a time.



Coach's Corner - Crystal Ball Questions

Open-ended questions help shift thinking and allow people to explore different ideas from new perspectives. Sometimes called "what-if" questions, they encourage us to look at our habits or way of doing things from a fresh viewpoint to see if they are relevant in today's world.

Just the act of asking these types of questions, will often lead to new and exciting directions. Even if this is not the case, and we decide to stay on our existing course, we have opened ourselves to other options.

"What-if" questions are a wonderful tool to help you work through the challenges you are facing as a business owner or manager. They allow thoughtful conversations, which explore ideas that may not have occurred to you previously. These hypothetical questions can help you think beyond your comfort zone and towards future possibilities.

When using "What-if" questions, you need to consider your goals and keep your overall vision in focus. When you ask yourself what is hindering you from achieving your goals, questions may immediately come to mind, such as: What if those barriers were not in front of you? How would you then approach the problem? What if you had unlimited funds? What if you had enough staff? What if you had enough time?

At other times, you may need to ask questions from the reverse point of view. What if there were limiting factors or that constraints? What if your clients were only willing to pay half of what you charge? How would you survive? What if your foundation product or service became unprofitable? What if your major client, or supplier went out of business? What if you needed to build a new website in a week? Any of these or other scenarios, whether real or imaginary, can make you shift your thinking.

Here are a couple of examples of "What-if" questions that may spark a healthy discussion in your businesses.

Andy Grove, former CEO of Intel, once asked his Chairman/CEO, *"If we got kicked out and the board brought in a new CEO, what do you think he would do?"*

"[What] if you could go back in time five years, what decisions would you make differently? What is your best guess as to what decision you're making today you might regret five years from now?" -Patrick Lencioni, business author and speaker

The questions we ask are as important as the answers we give. They help us reach our goals or maybe change our goals. They help to define our business as we move forward.

What are the important "What-if" questions you need to ask yourself, your colleagues, and your staff?

Paul Abra, Motivated Coaching

1 DAY
60 MIN.

3 DAYS
15 MIN.

7 DAYS
10 MIN.

15 DAYS
5 MIN.



7. FACTS ARE
20 TIMES

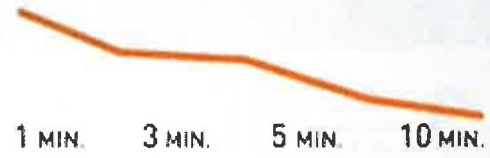
MORE LIKELY TO BE REMEMBERED
IF THEY ARE PART OF A STORY

8. WHEN PRESENTED WITH VIVID
IMAGES, PEOPLE WILL REMEMBER



95% OF WHAT THEY
HEAR AND SEE

9. AUDIENCE
ATTENTION LEVEL



10. THE FIRST
30
SECONDS

OF YOUR PRESENTATION
WILL DECIDE IF YOU'RE A STAR

SO BEFORE YOU START TO WORK
ON YOUR NEXT PRESENTATION



AND RE-READ THIS LIST



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“According to most studies, people's number one fear is public speaking. Number two is death. Death is number two. Does that sound right? This means to the average person, if you go to a funeral, you're better off in the casket than doing the eulogy.”

–Jerry Seinfeld



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada

Canada

The Leading Edge - Taking Care of Business

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